Exam Questions 700-750

Cisco Small and Medium Business Engineer (SMBE)

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NEW QUESTION 1
Partners must understand one another's purpose and goal. What does Cisco consider its purpose?

A. to maximize profits
B. to power an inclusive future for all
C. to dominate the market
D. to limit global connectivity

Answer: B

Explanation:
Cisco??s purpose is centered around creating a more inclusive future for all. This is reflected in their commitment to leveraging technology to address societal challenges, close the digital divide, and promote equality and social justice. Cisco actively works towards a sustainable and regenerative planet, emphasizing the importance of diversity, equity, and inclusion within and beyond the company. Their purpose goes beyond profit maximization or market dominance; it is about using their resources and influence to make a positive impact on society and the environment. References := Cisco??s Purpose

NEW QUESTION 2
Which Cisco solution enables a hybrid experience and offers a VPN solution?

A. on-premises solution
B. edge computing
C. remote solution
D. cloud solution

Answer: A

Explanation:
Cisco's on-premises solutions, including their integrated services routers and security appliances, support the implementation of Virtual Private Networks (VPNs), which are crucial for creating a secure and encrypted connection over a less secure network, such as the internet. This becomes especially important for businesses adopting hybrid work models, where employees split their time between working on-site and remotely. The VPN solution allows remote workers to safely access the company's internal network, ensuring that sensitive data remains protected, even when accessed from outside the office. This hybrid experience is enabled by
on-premises VPN solutions, as they provide the necessary infrastructure to support secure remote access.
References: Cisco Small Business Solutions

NEW QUESTION 3
How do Meraki cameras perform in the smart SMB experience?

A. building a smarter network
B. building smarter security
C. building smarter workspaces
D. protecting the outside of an office space

Answer: C

Explanation:
Meraki cameras contribute to the smart SMB experience by building smarter workspaces. These intelligent cameras not only enhance security by providing high-quality video surveillance but also incorporate advanced analytics that can help businesses understand space utilization, optimize office layouts, and ensure safety protocols are followed. Features such as motion detection, people counting, and heat maps offer valuable insights into how spaces are used, enabling SMBs to make data-driven decisions to improve efficiency, productivity, and employee well-being. This goes beyond traditional security roles, as Meraki cameras can also support operational improvements and contribute to creating a more connected and intelligent workplace environment.
References: Cisco Meraki

NEW QUESTION 4
Which product helps enable secure authentication in a hybrid workforce?

A. Webex Control Hub
B. Cisco Business Dashboard
C. Duo
D. Moraki MY

Answer: C

Explanation:
Duo is the product designed to enable secure authentication in a hybrid workforce. It provides a zero-trust security model that verifies every user and device, ensuring trusted access across all environments. This is particularly important for hybrid work settings where employees are logging in from various locations, and the threat landscape is more diverse. Duo helps create a secure, consistent environment that extends from the office to remote workers by authenticating identities before granting access to corporate networks and apps12.

NEW QUESTION 5
Which Cisco product is a solution offered for SMB experiences?

A. Stealthwatch
B. DNA Center
C. Catalyst IR Router
D. Meraki

Answer: D

Explanation:
Cisco Meraki is a comprehensive solution designed for SMBs that offers simple, secure, and scalable networking. It is a cloud-managed IT solution that provides wireless, switching, security, and devices that can be centrally managed from the web. This allows SMBs to streamline their operations and manage their network with ease, without needing extensive IT expertise12. References :=
https://www.cisco.com/c/en/us/solutions/small-business.html

NEW QUESTION 6
What must a hybrid SMB technology solution have?

A. zero trust identity-based access
B. specific desk for each employee when they visit the office
C. single vendor collaboration infrastructure
D. separate security policy for wired and wireless users

Answer: A

Explanation:
A hybrid SMB technology solution must prioritize security, especially in a landscape where remote work is prevalent. Zero trust identity-based access is a security model that requires all users, whether inside or outside the organization??s network, to be authenticated, authorized, and continuously validated for security configuration and posture before being granted or keeping access to applications and data. This approach aligns with the modern needs of SMBs to provide secure access to their resources in a hybrid environment, where users are accessing systems both on-premises and remotely. It ensures that only authenticated and authorized users and devices can access applications and data, thereby reducing the attack surface and providing a more secure IT environment.
References: = Insights from the Spiceworks article on the importance of hybrid cloud for SMBs1, and Cisco's discussion on hybrid workforce solutions for SMBs, which emphasizes the need for secure access in a hybrid work environment2.

NEW QUESTION 7
Video surveillance technology is now in the middle of the same type of transformation as which technology?

A. networks
B. security
C. Wi-Fi
D. business telephone

Answer: D

Explanation:
Video surveillance technology is undergoing a transformation similar to that of business telephone systems. Just as business telephones have evolved from traditional landlines to VoIP and unified communications, video surveillance is shifting from standalone, analog systems to integrated, digital solutions. This transformation is driven by advancements in AI, cloud computing, and IoT, which are enabling more intelligent, connected, and versatile surveillance systems123.
References := 123
https://www.ifsecglobal.com/advertorial/five-trends-in-video-surveillance-to-watch-in-2024/

NEW QUESTION 8
On which three aspects is Cisco applying focus to change its sales approach? (Choose three.)

A. long-term value
B. solutions
C. artificial intelligence
D. product line
E. relationships
F. revenue

Answer: ABE

NEW QUESTION 9
What is the number one threat vector?

A. Web Page Spoofing
B. Email
C. DOS Attacks
D. IoT Devices

Answer: B

Explanation:
Explanation
Email is considered the top threat vector for small and medium businesses. This is because it is the most common method attackers use to deliver malware, phishing attempts, and other malicious activities. Research from HP Wolf Security indicates that email accounts for 79% of threats, making it a significant concern for cybersecurity efforts1.

NEW QUESTION 10
New applications are deployed daily, each with requirements and concerns. How many new applications are expected by 2025?

A. 100 million
B. 500 million

C. 750 million
D. 1 trillion

Answer: B

NEW QUESTION 10
Which global program scales Cisco's technical resources via third party, services-only partners to provide the channel partners with access to validated expert resources?

A. Cisco U
B. MINT
C. GPSA
D. Cisco Service

Answer: C

NEW QUESTION 15
Which Meraki product is used on Remote SMB work from anywhere?

A. Meraki MT
B. Meraki Systems Manager
C. Meraki MS
D. Meraki MR

Answer: B

NEW QUESTION 17
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