

Exam Questions Tableau-CRM-and-Einstein-Discovery-Consultant

Salesforce Tableau CRM Einstein Discovery Consultant

<https://www.2passeasy.com/dumps/Tableau-CRM-and-Einstein-Discovery-Consultant/>



NEW QUESTION 1

When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

- A. The current user
- B. The system administrator
- C. The Integration User
- D. The record owner

Answer: C

NEW QUESTION 2

A Tableau CRM consultant has just completed deployment of an analytic app containing a recipe plus several datasets and dashboards. While conducting post deployment a smoke test, the new datasets don't seem to have migrated.

What post migration step has likely been forgotten? What post migration step has likely been forgotten?

- A. Apply security predicates on datasets
- B. Run the recipe
- C. Provide read access on the datasets
- D. Go to Analytics Settings in Setup and approve the deployment

Answer: B

NEW QUESTION 3

How many concurrent stories per org are allowed?

- A. 5
- B. 4
- C. 2
- D. 1

Answer: C

NEW QUESTION 4

A consultant created a dashboard using Einstein Analytics for her client, a shipping company. It sources data from very large datasets. Now the client has requested that the consultant add more steps to the dashboard.

To ensure that the dashboard has acceptable performance, what two actions should the consultant take? Choose 2 answers

- A. Check if any steps can be reused for multiple purposes.
- B. Replace AggregateFlex steps with SAQL steps.
- C. Split the steps and charts into different pages in a dashboard.
- D. Avoid using conditional formatting.

Answer: AC

NEW QUESTION 5

An Einstein Discovery team created a model to maximize the margin of their sales opportunities. They want to deploy the model to the Opportunity object in order to predict the outcome of every newly created or updated Opportunity.

What are the steps to accomplish this?

- A. Create a trigger on Opportunity and use the Salesforce External Connector to get predictions from Einstein Discovery.
- B. Create an Apex batch on Opportunity and use the REST API to get predictions from Einstein Discovery.
- C. Create a trigger on Opportunity and install the Einstein Discovery Writeback managed package from the AppExchange.
- D. Create a trigger on Opportunity and use the REST API to get predictions from Einstein Discovery.

Answer: C

Explanation:

https://help.salesforce.com/articleView?id=bi_edd_wb_native.htm&type=5

NEW QUESTION 6

What's the magic of faceting?

- A. It binds charts together so that selecting something in one chart filters other charts by that choice.
- B. It shifts the time period of the chart you're viewing.
- C. It turns the dataflow on and off.
- D. It creates a chart that shows all the faces of your data in a diamond chart.

Answer: A

NEW QUESTION 7

A Tableau CRM consultant is asked to add a new SalesTax field to a Product Sales dataset. The formula to calculate SalesTax is (SubTotal'CountyTax). Which node should the consultant use in a recipe to calculate and insert SalesTax to the dataset?

- A. Update

- B. Transform
- C. Append
- D. join

Answer: B

NEW QUESTION 8

The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant. What should the consultant advise as the next action?

- A. Consult a Data Scientist for further analysis.
- B. Determine if the pattern is a data issue or a new insight.
- C. Filter out the data that causes the unexpected pattern and analyze the new results.
- D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.

Answer: D

NEW QUESTION 9

As part of their analysis, Yasmine, Tonya, and Hadiqa need to create and save lenses to their project app. What is the minimum app role they need to do this?

- A. Manager
- B. Viewer
- C. Editor
- D. Designer

Answer: C

Explanation:

Save changes to existing dashboards, lenses, and datasets in the app (saving dashboards requires the appropriate permission set license and permission) available in Editor and Manager*##**##*

NEW QUESTION 10

The Universal Containers company plans to upload target data from an external tool to Einstein Analytics so they can calculate the Sales team target attainments. The target data changes every month, so the datasets need to be updated on a monthly basis. The target data is a CSV file that contains the Salesforce ID of the sales representative, the target amount, and the month of the target. For each sales representative, the file contains a target for every month of the current year as well as all previous years.

Based on this information, which operation should a consultant use with the Analytics External Data API to upload the file?

- A. Update
- B. Append
- C. Overwrite
- D. Upsert

Answer: C

NEW QUESTION 10

Which of the following are requirements for enabling Analytics for Communities?

- A. Wait at least 3 days after purchase.
- B. Have a Customer Community Plus or Partner Community license.
- C. Be nominated by your community peers.
- D. Assign your community members the Analytics for Communities permission set license.
- E. B and D

Answer: E

Explanation:

Community member should have assigned:

- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages'

Only users with a CustomerCommunity Plus or Partner Community license can use this feature. This feature is supported in communities but not in portals.

NEW QUESTION 14

Philip adds a recently created Seed Bank Orders dataset to an Einstein Analytics app for which the Mosaic Seed Bank project team has the Viewer app role. How much data in the Seed Bank Orders dataset can a project team member see?

- A. None of the data
- B. Only rows designated by the Salesforce administrator
- C. All rows and fields in the datasets
- D. Only rows designated by the App Manager

Answer: C

NEW QUESTION 16

Why would you use the Actions menu in a chart?

- A. To expand the time period shown in a dashboard
- B. To rearrange widgets in dashboards
- C. To post to Chatter
- D. To create workoutplan for you and your team

Answer: C

NEW QUESTION 20

A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.

If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?

- A. In the connected user's currency
- B. In the integration user's currency
- C. In the currency that is set on the "currency" attribute in the dataset
- D. In the currency that is set on the "currency" attribute in the dataflow

Answer: B

Explanation:

<https://salesforce-trailblazer.com/einstein-analytics-multi-currency/>

NEW QUESTION 23

What is the order of filter, limit, order and offset functions in SAQL?

- A. Filter and order can be interchange
- B. Offset must be after filter/order and limit must come after offset.

Answer: A

NEW QUESTION 25

The Tableau CRM team at a company has created three dataflows. myDataflowOne: this dataflow tasks 2 hours to run. myDataflowTwo: this dataflow tasks 1 hours and 30 minutes to run myDataflowThree: this dataflow tasks 1 minute and 30 seconds to run. If all three dataflows run, how many count towards the limit?

- A. 3
- B. 1
- C. 2

Answer: A

NEW QUESTION 26

In what order does Einstein Discovery present the insights that it uncovers?

- A. Alphabetical, in ascending order
- B. Alphabetical, in descending order
- C. Insights that explain the most variation in the outcome variable, in ascending order
- D. Insights that explain the most variation in the outcome variable, in descending order

Answer: D

NEW QUESTION 31

A client has two datasets that are used across seven different dashboards. Three of these dashboards are used by marketing and four are used by sales. The client requires that only marketing can access the marketing dashboards and only sales can access the sales dashboards.

What solution should be recommended?

- A. Create two custom apps: one for marketing dashboards with marketing as "viewer" and one for sales dashboards with sales as "viewer." Add the datasets as references to both custom apps.
- B. Create three custom apps: one for marketing dashboards with marketing as "viewer," one for sales dashboards with sales as "viewer," and one for datasets where marketing and sales are "viewer."
- C. Create one custom app for the datasets and share it with marketing and sales as "viewer."
- D. Duplicate the datasets and create two custom apps: one for marketing dashboards and datasets with marketing as "editor" and one for sales dashboards and datasets with sales as "editor."

Answer: B

Explanation:

https://help.salesforce.com/articleView?id=bi_security_implementation_guide.htm&type=5

NEW QUESTION 33

What do Analytics apps do?

- A. Let you add new types of charts to Salesforce
- B. Alert you when you need a visa for an upcoming trip
- C. Use ready-made dashboards to tell easy-to-follow stories about your data
- D. Let you create configuration wizards to make Analytics setup easier

Answer: C

NEW QUESTION 38

An Einstein Analytics consultant has been asked to refactor a dashboard so that it loads more quickly. After some analysis, the consultant found that most of the dashboard steps run in less than five seconds; however, the Opportunities Table takes 30 seconds to run. How can the consultant improve the performance of this dashboard?

- A. Create a second page on the dashboard and move the table to this new page.
- B. Create a link to download the list of opportunities as an Excel file.
- C. Create a Visualforce page and display a list view of the opportunities on this new page.
- D. Create a second dashboard and move the table to this new dashboard.

Answer: A

Explanation:

https://help.salesforce.com/articleView?id=bi_dashboard_pages.htm&type=5

NEW QUESTION 43

What are two main steps for creating a dataset?

- A. Run and monitor
- B. Plan and map
- C. Extract and prepare
- D. Build and explore

Answer: C

NEW QUESTION 45

In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.

Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetch related Activity data, if it exists?

- A. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId';
- B. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId' left;
- C. q = cogroup Opportunity by 'Id' right, Activities by 'OpportunityId';
- D. q = cogroup Opportunity by 'Id' left, Activities by 'OpportunityId';

Answer: D

Explanation:

https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_saql.meta/bi_dev_guide_saql/bi_saql_statement_cogroup.htm

NEW QUESTION 47

About what does the configuration wizard ask you questions about how you measure?

- A. Case duration
- B. Customer geography
- C. Customer satisfaction
- D. Case resolution
- E. All of the above

Answer: E

NEW QUESTION 49

Is there a need for a separate Permission Set Licence for an Analytics app?

- A. Yes
- B. No

Answer: A

NEW QUESTION 54

An Einstein consultant created a dashboard that went through review. Some few charts were added and removed in the process. The dashboard is now approved for production.

Which best practice should be done before releasing the dashboard?

- A. Modify the XMD so all labels and values are user-friendly.
- B. Rename all the steps to correspond with the defined naming convention.
- C. Remove the redundant steps to ensure dashboard performance.
- D. Apply conditional formatting on the new charts.

Answer: C

Explanation:

https://help.salesforce.com/articleView?id=bi_dashboards_inspector.htm&type=5

NEW QUESTION 56

What do you have to assign to users before they can access Analytics?

- A. Analytics permission set license (PSL)
- B. Permission set with at least one Analytics user permission
- C. Username and password
- D. A and B
- E. B and C

Answer: D

NEW QUESTION 58

A consultant is asked to configure a user to view a dashboard, within a designated app, without the ability to create and save lenses. After adding the user to the app, which action should the consultant take to implement this requirement?

- A. Assign the Manager role to the user
- B. Ensure the user has the Analytics permission
- C. Assign the Editor role to the user
- D. Assign the view role to the user

Answer: B

NEW QUESTION 61

Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

- A. Grant Benito access to all datasets in the org.
- B. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.
- C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.
- D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Answer: C

NEW QUESTION 65

Which chart type is suitable for rendering five measures in a lens visualization?

- A. Treemap chart
- B. Scatter chart
- C. Metric Radar chart
- D. Stacked Bar chart

Answer: D

NEW QUESTION 66

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

- A. /services/data/v###.#/wave/apps
- B. /services/data/v###.#/analytics/wizard
- C. /services/data/v###.#/wave/templates
- D. /services/data/v###.#/analytics/projects

Answer: B

NEW QUESTION 70

What's the best way to describe the template-info.json file?

- A. It's a read-only file with all the user documentation for a template.
- B. It's the boss of the template with all the information needed to create the app.
- C. It makes sure that the app includes all the right Salesforce data.
- D. It's automatically populated every time you create an app from the template.

Answer: B

Explanation:

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_structure

NEW QUESTION 74

To model customer value, a consultant decided to aggregate the amount (\$) individual customers spent over a 2-year span. With reference to the outcome variable, which action should the consultant take?

- A. Create five bins of revenues, ranging from Very High Value, high Value, average Value, Low Value, and very Low Value in dataflow.
- B. Select the option: Are you expecting a whole number greater than or equal to 0?

- C. Create five bins of revenue, ranging from very high Value, High Value, Average Value, Low Value, and Very Low Value in data prep.
- D. Select to minimize the outcome variable.

Answer: B

NEW QUESTION 77

In the Insights list, insights are ranked in what order?

- A. Time
- B. Geospatial
- C. Statistical significance
- D. Alphabetical
- E. There is no order

Answer: C

NEW QUESTION 79

Which of these standard deviations is for a curve that has values that are the most spread out away from the average?

- A. 8
- B. 1
- C. 4
- D. 16

Answer: D

NEW QUESTION 82

A large company has a single dataset that contains the attainment and commission fields for all sales reps. Each sales rep should be able to view the attainment data for each rep in their division. Each rep should only be able to see their own commission data. Which option should be used to enforce this requirement?

- A. Create separate datasets for attainment and commission and apply security predicates and/or sharing inheritance.
- B. Apply a security predicate on the existing single dataset.
- C. Use sharing inheritance.
- D. Add the sales organization to the attainment dataset access list.

Answer: A

NEW QUESTION 84

The edgemart transformation gives the dataflow access to an existing, registered dataset that can contain Salesforce data, external data, or a combination of both. Where is an edgemart transformation specified?

- A. Dataflow Editor
- B. Recipes Editor
- C. Step Editor
- D. Settings

Answer: A

Explanation:

https://help.salesforce.com/articleView?id=bi_integrate_edgemart_transformation.htm&type=5

NEW QUESTION 86

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

- A. First-order analysis
- B. Second-order analysis
- C. Third-order analysis
- D. Spectrum analysis
- E. Object-oriented analysis

Answer: A

NEW QUESTION 90

The Vice President of Sales wants to create a "Pipeline Trending" dashboard in Einstein Analytics that displays specific colors depending on the values of the fields.

Which two techniques can a consultant use to help address this requirement? Choose 2 answers

- A. Use an XMD file and assign colors to each field value.
- B. Use SAQL queries to calculate a color field and assign it to each field value.
- C. Use a compute Expression to calculate a color field and assign it to each field value.
- D. Use the "fields" menu when exploring the dataset and assign colors to each field value.

Answer: AD

NEW QUESTION 91

A company uses role hierarchy to implement data security in Salesforce. They want the same role-hierarchy-based security model to apply in Einstein Analytics, but want the users in a role to see data owned by other users in the same role. Using the "flatten" transformation, which attribute setting achieves this requirement?

- A. Set the attribute "selfjield" to true.
- B. Set the attribute "selfjield" to false.
- C. Set the attribute "include_self_id" to true.
- D. Set the attribute "include_self_id" to false.

Answer: C

Explanation:

https://help.salesforce.com/articleView?id=bi_integrate_flatten_transformation_operation.htm&type=5

NEW QUESTION 92

A dataset for building the Einstein Discovery story contains 72 fields that are potentially relevant predictors. Which approach is considered best practice to assess the top predictors in order to get to a meaningful and robust model?

- A. This dataset is too big and cannot be used in Einstein Discover
- B. Request a new dataset with fewer predictors.
- C. Build the story with all the predictors and indicate that Einstein Discovery should show the top predictors.
- D. Go back to the data preparation and reduce the number of fields to less than 30 in order to produce a story.
- E. Build a story with a first set of predictors and assess which predictors are important to the stor
- F. Then drop the less important ones and add the predictors that were omitted in the first run and assess their impact.

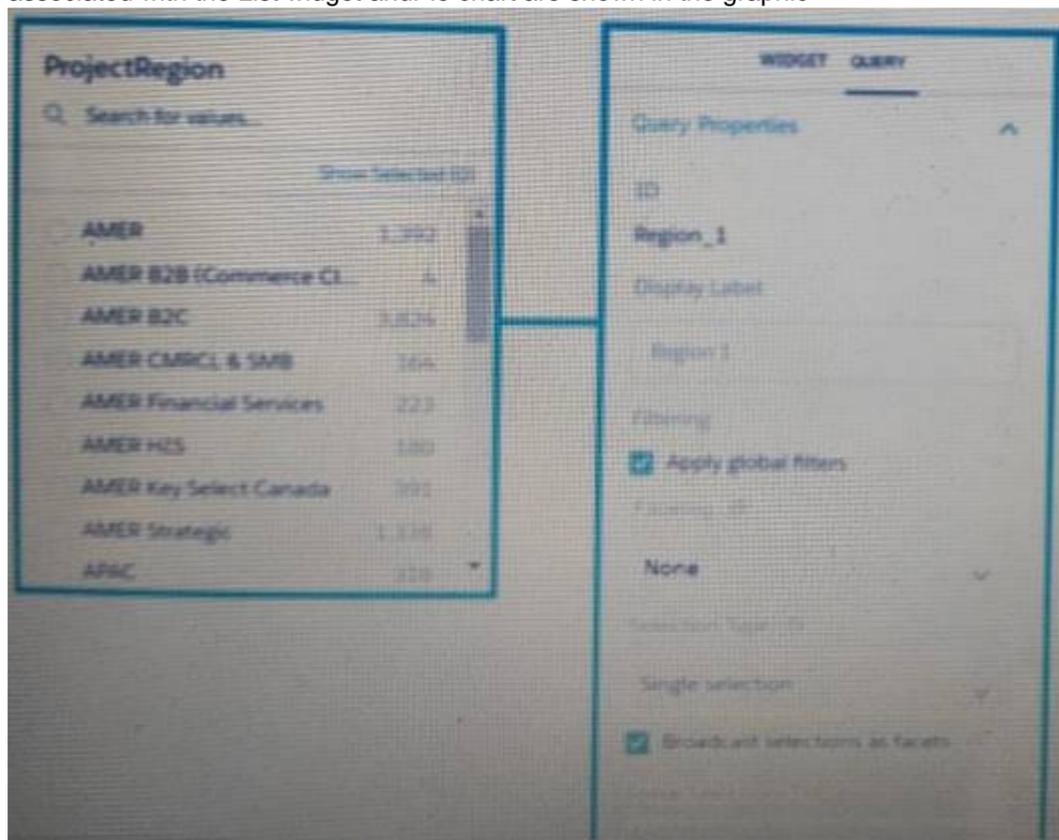
Answer: D

Explanation:

<https://medium.com/@kshannon565/ea-certification-study-guide-part-3-einstein-discovery-story-design-70ffbe4666c2>

NEW QUESTION 96

Universal Containers reports that any selection in the List widget is not affecting the pie chart in one of their Tableau CRM dashboard. They query options associated with the List widget and Pie chart are shown in the graphic



Which change can a Tableau CRM Consultant implement to solve this issue, given that the queries are using the same dataset?

- A. Set faceting to All instead of None in the query "Step_pie_1."
- B. Use result binding/interaction in the filters section of the query "Step_pie_1."
- C. Set faceting to all instead of None in the query "Region_1."
- D. Use selection binding/interaction in the filters section of the query "Region_1."

Answer: A

NEW QUESTION 98

When creating a story in Einstein Discovery, do all potential collinear fields need to be removed before executing the build story's

- A. N
- B. Einstein Discovery is impervious to collinearity, so the story and subsequent model will be fine.
- C. N
- D. Although it is ideal to eliminate collinearity as soon as possible, Einstein will give a warning post-build and the ridge regression will prevent collinearity from over-fitting.
- E. ye
- F. If all collinear variables are not excluded, the model will over-fit and not make any sense.
- G. Ye

H. If the collinear variables are not removed, the Einstein Discovery model build will fail.

Answer: B

NEW QUESTION 103

The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

- A. Field audit trail data
- B. Forensics data
- C. Sales Cloud data Login
- D. Event log file data

Answer: D

NEW QUESTION 106

What can you do in a dataset recipe?

- A. Extract external data into Analytics
- B. Build a dashboard
- C. Combine data from different datasets
- D. Make a data chili

Answer: C

NEW QUESTION 109

A client has a dashboard for Sales Managers. They want to have a list filter that shows the name of the month. However, based on the "CloseDate_Month" field, the list filter shows numbers instead of names.

How can an Einstein Consultant use the Dataflow nodes to generate the name of month as a new dimension in the dataset?

- A. flatten
- B. compute Relative
- C. compute Expression
- D. append

Answer: C

NEW QUESTION 112

The Universal Containers Einstein Analytics team built a dashboard with two widgets:

* 1. List widget associated to the step "Type_2" and grouped by the dimension "Type" (multi- selection)

* 2. Pie chart widget associated to the step "Step_pie_3" and grouped by the dimension "Type"

The team wants to use bindings so any selection in the List widget will filter the Pie chart. Additional notes:

* The steps use different datasets.

* Users should be able to choose more than one Type (multi-selection). What is the right syntax for the binding?

A)

```
"filters": [
  [
    "Type",
    "{{column(Type_2.selection, [\"Type\"]).asString()}}"
  ]
]
```

B)

```
"filters": [
  [
    "Type",
    "{{cell(Type_2.selection, 0, [\"Type\"]).asString()}}"
  ]
]
```

C)

```
"filters": [
  [
    "Type",
    "{{column(Type_2.selection, [\"Type\"]).asObject()}}"
  ]
]
```

D)

```
"filters": [
  [
    "Type",
    "{{cell(Type_2.selection, 0, [\"Type\"]).asObject()}}"
  ]
]
```

- A. Option A
- B. Option B

- C. Option C
- D. Option D

Answer: C

NEW QUESTION 117

A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.

What are two advantages of using layout templates? Choose 2 answers

- A. Layout templates are equipped with design best practice, such as optimally positioned KPIs and filters
- B. Layout templates are fast to create because they are fixed and read-only
- C. Layout templates offer a consistent end user experience
- D. Layout templates offer a universal layout thus reducing the hours spent on design

Answer: CD

NEW QUESTION 118

Which statement best describes how to ensure Einstein Analytics dashboards are easily used across both desktop and mobile devices?

- A. Create multiple layouts, and reorder all the widgets so that they fit nicely within the new default width.
- B. Create a single layout and allow Einstein Analytics to automatically organize dashboard contents to be optimal for the device type.
- C. Create a single layout and reorder all the widgets so that they fit nicely when viewing on either device.
- D. Create multiple layouts, ensure the layout selectors match the device, and resize/hide widgets as necessary to ensure the content is appropriate for the device screen size.

Answer: D

NEW QUESTION 121

Which chart type is best suited to track progress of sales revenue that is realized versus the target?

- A. Bar chart
- B. Flat gauge
- C. Pivot table
- D. Pie chart

Answer: B

NEW QUESTION 122

Which security option is not available in Einstein Analytics for securing datasets?

- A. Inherited security
- B. Row-level security with security predicates
- C. Field-level security
- D. App level security

Answer: C

NEW QUESTION 123

Upper and lower limits on columns (vars) in discovery:

- A. 20 column minimum, 50 maximum
- B. 10 column minimum, 200 maximum
- C. 2 column minimum, 50 maximum
- D. 2 column minimum, 25 maximum

Answer: C

NEW QUESTION 127

The Tableau CRM team at a company creates three recipes.

- 1) myRecipeOne: this recipe takes 2 hours to run.
- 2) mvRedpeTwo: this recipe takes 1 hour and 30 minutes to run.
- 3) myRecipeThree: this recipe takes 1 minute and 30 seconds to run.

If all three recipes run, how many count towards the 24 hour rolling recipe run limit.

- A. 2
- B. 1
- C. 3

Answer: A

NEW QUESTION 130

A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app.

A set of JSON files will be generated after a template is created from the Sales Operations app. What is the name of the JSON file that manages template

metadata and all other template elements'

- A. ui.json
- B. template-to-app-rules.json
- C. aster-info.json
- D. template-info.json

Answer: D

NEW QUESTION 131

Yasmine wants to create a lens with the Seed Bank Orders dataset, but she currently doesn't see any rows in the dataset. Since Yasmine is Hadiqa's manager, Yasmine asks Hadiqa if she's experiencing the same problem, but Hadiqa replies that she can see all the rows. Why is this happening?

- A. The dataset's security predicate was set up incorrectly.
- B. Yasmine doesn't have the Manager app role.
- C. Yasmine wasn't assigned a permission set.
- D. Yasmine doesn't have the Create and Edit Analytics Dashboards permission.

Answer: A

NEW QUESTION 132

Can you share data from a widget?

- A. No, you can't share data from a widget.
- B. Select the step of the widget and share data.
- C. Select "Share" icon, click on "Download", and select "Download in .png, .XLS, or CSV" format.
- D. Only with the proper Einstein Analytics Platform license.

Answer: C

NEW QUESTION 133

What are the 3 basic actions within a query in Analytics? Choose 3:

- A. Aggregate by a measure
- B. Count rows by measure you want to visualize.
- C. Filter to narrow down your results.
- D. Grouping by a dimension
- E. Display the results graphically

Answer: ACD

NEW QUESTION 134

In Einstein Discovery:

- A. 'What Is The Difference' insights are comparative insights that help you better understand the relationships between explanatory variables and the goal (target outcome variable) in your story
- B. These insights, based on a statistical analysis of your dataset, help you figure out which factors contribute to the biggest changes in the outcome variable
- C. Einstein Discovery uses waterfall charts to help you visualize comparisons in What Is The Difference insights.
- D. 'Why It Happened' insights help you take a deeper look into the exact factors that led to an outcome
- E. Why It Happened s/ Q insights drill deeper into the various factors that contributed to your story's goal
- F. These insights are based on a statistical analysis of your dataset
- G. Einstein Discovery uses waterfall charts to help you visualize Why It Happened insights.
- H. 'Predictions and Improvements' insights help you explore what might happen in the future
- I. For example, you can interactively perform "what if analyses in your story
- J. Einstein Discovery provides you with predictions and suggested improvements based on a statistical analysis of your dataset and predictive analytics. To help you visualize these insights, Einstein Discovery uses:- waterfall charts for predictions- bar charts for suggested improvements
- K. 'What Happened' insights are the primary insights in your story
- L. They are descriptive insights that help you explore, at an y/ Q overview level, what factors contributed to the outcome, based on a statistical analysis of your dataset
- M. Einstein Discovery uses bar charts to help you visualize What Happened insights.

Answer: ACD

NEW QUESTION 139

Salesforce Analytics is...

- A. An application built on top of Salesforce
- B. A tool for analyzing sales reports and forecasts
- C. A CRM alternative to Salesforce
- D. An online repository of infographics

Answer: A

NEW QUESTION 144

After getting approval of the dashboard layout design for a desktop, the Einstein Analytics consultant is ready to start the design process for a mobile layout. What are three considerations that the consultant should keep in mind when developing the layout? Choose 3 answers

- A. If no layouts are eligible for the mobile device, the first defined layout is use
- B. (Missed)
- C. If no layouts are eligible for the mobile device, an error message will be displayed.
- D. If more than one layout is eligible, the one with the most device properties set is use
- E. If there is a tie, the most recently defined layout is use
- F. (Missed)
- G. A layout for mobile is eligible for use when the device meets all the device properties set in the Layout panel.
- H. There are widgets that cannot be displayed on mobile layouts.

Answer: ACD

Explanation:

https://trailhead.salesforce.com/en/content/learn/modules/wave_dashboard_designer_basics/wave_take_analytics_on_the_go

NEW QUESTION 149

Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: $YoY = [(This\ Year - Last\ Year) / Last\ Year] \%$

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	-
Wholesaler	2	2	0%

Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The SalesManagers want to replace it with 100% value.

What is the correct function to use?

- A. replace()
- B. number_to_string()
- C. coalesce()
- D. substr()

Answer: C

NEW QUESTION 150

A Salesforce administrator wants to create a new dashboard that uses custom geoJSON to display data; however, the administrator is unable to upload the file via the UI.

What should be done?

- A. Add the system permission "Manage Analytics Custom Maps" to the permission set used.
- B. Enable "Custom maps with geoJSON" in the analytics settings.
- C. Upload the geoJSON via the API because it is not a function in the UI.
- D. Contact Salesforce support and request to get custom maps and geoJSON enabled for the org.

Answer: A

Explanation:

https://help.salesforce.com/articleView?id=bi_chart_intro_custom_map.htm&type=5

NEW QUESTION 153

A consultant wants to understand what the important predictors are in the story. What are two places where this information can be found? Choose 2 answers

- A. In the Einstein Recommendations for story improvement
- B. If there are no recommendation to remove strongest predictors, the story doesn't hold any Important predictors but only weak (probably unrelated) terms.
- C. In the Story Settings, where the strength of predictor fields is calculated and visualize
- D. The consultant can sort the list of predictor fields accordingly.
- E. In the Model Deployment Wizard while selecting the actionable fields
- F. In the Model Metrics section, where the top predictors are listed

Answer: BD

NEW QUESTION 157

A large company is rolling out Einstein Analytics to their field sales. They have a well- defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.

An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team. Similarly, the Sales Vice President should be able to view opportunities for everyone who rolls up in that hierarchy.

The opportunity dataset has a field called 'OwnerId' which represents the opportunity owner.

Given this information, how can an Einstein Consultant implement the above requirements?

- A. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" && 'OwnerId' == "\$User.Id".
- B. As part of the dataflow, use computeExpression on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".

- C. As part of the dataflow, use computeRelative on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunitydataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".
- D. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || TeamMember.Id' == "\$User.Id" || 'OwnerId' == "\$User.Id".
- E. Id" || 'OwnerId' == "\$User.Id".

Answer: D

NEW QUESTION 161

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

- A. Select the isWon = True outcome variable and generate the story.
- B. Filter to only look at isWon = True records to avoid skewing the results.
- C. Click Create Story and Einstein will take care of the rest.
- D. Change the grain by removing the line level detail as it will skew the win rate.

Answer: C

NEW QUESTION 164

What does Einstein Analytics check when a user submits a query against a dataset?

- A. Whether the user has access to the app
- B. Which fields the user has access to
- C. If the user has access to the dataset
- D. Which rows the user has access to

Answer: D

NEW QUESTION 168

Max of objects that can be enabled for Data Sync

- A. 200
- B. 100
- C. 150
- D. 50

Answer: B

NEW QUESTION 169

Universal Containers is evaluating the connection mode for the objects in their local Salesforce connector. They want to only sync updated and new records from the Order object, but they have some formula fields on the object and want to ensure those are updated weekly.

which

Which connection mode is best suited for this purpose?

- A. periodic Incremental Sync
- B. Full Sync
- C. Periodic Full Sync
- D. Incremental Sync

Answer: A

NEW QUESTION 173

Where can you view the status of a CSV upload in Analytics?

- A. The data manager
- B. The Analytics home page
- C. The Create Dataset page
- D. The Setup menu

Answer: A

NEW QUESTION 174

Why are insights in the Unrelated category important?

- A. They explain everything about the outcome.
- B. They aren't important.
- C. Hence the name, Unrelated.
- D. They explain how interaction terms affect the outcome.
- E. The outcome might not have much to do with related variables.
- F. It might have more to do with global effects.

Answer: D

NEW QUESTION 176

How can you restrict access to Analytics data at the row level?

- A. Manually add a flag to each row to prevent access.
- B. Use a security predicate to filter which rows are returned.
- C. Use subtle thought control.
- D. Remove restricted rows from the JSON file.

Answer: B

Explanation:

Predicate is a name for a filter condition that defines row-level access to records in a dataset Example: "rowLevelSecurityFilter": "AccountOwner" == \"\`\$User.Name\`\""

NEW QUESTION 179

Which isn't an option for setting a security predicate for a dataset created from an external data file?

- A. In the metadata file associated with the external data file using the rowLevelSecurityFilter key
- B. In the Register transformation node of a dataflow that uses this dataset
- C. In the dataset Security Predicate
- D. On each row prior to upload

Answer: D

NEW QUESTION 184

As a tableau CRM consultant you have been asked to bring data from a Snowflake database as well external Salesforce environment into Tableau CRM (CRM Analytics Plus edition). 25 objects have been enabled from the local Salesforce connector. After further investigation of the external Salesforce environment and 15 object each from the remaining 2 external Salesforce environment. You estimate each connector will per object bring between 1000 and 1 mil rows of data. What limit will be exceeded?

- A. Storage rows of data
- B. Salesforce external connector number of synced rows
- C. Total number of enabled objects
- D. Snowflakeconnector number synced rows

Answer: B

NEW QUESTION 188

Which of these is not a method for controlling record-level access?

- A. Profiles
- B. Sharing Rules
- C. Organization-Wide Defaults
- D. Role Hierarchy

Answer: A

Explanation:

https://help.salesforce.com/articleView?id=bi_security_datasets_row_level.htm
https://help.salesforce.com/articleView?id=managing_the_sharing_model.htm&type=5

NEW QUESTION 193

A company used Einstein Analytics to create two datasets:

- * 1. "Opportunity With Account- dataset, which contains data from the Opportunity standard object augmented by the Account data.
- * 2. "Case with Account" dataset. which contains data from the Case standard object augmented by the Account data.

The company wants to build a lens showing the total number of Opportunities and Cases per Account. How can a consultant help them build this lens?

- A. Create a recipe to generate a new dataset from the "OpportunityWithAccount" and "CaseWithAccount" datasets aggregated by Account, and use the generated dataset in alens.
- B. Use "Compare Table" to join the "OpportunityWithAccount" and "CaseWithAccount" datasets using the "AccountId" and then aggregate by Account.
- C. Set up Connect Data Sources in the UI between the "OpportunityWithAccount" and "CaseWithAccount" datasets.
- D. Use a SAQL query to group and join the "OpportunityWithAccount" and "CaseWithAccount" datasets then generate the results.

Answer: D

NEW QUESTION 194

A consultant built a very useful Einstein Analytics app for the corporate Sales Operations team of a company that has multiple Salesforce Orgs, Each Org has similar models and would like to review their data the way that the corporate Sales Operations team does. The app has been packaged and needs to be installed on the other production orgs.

What is the recommended practice to install the custom template app?

- A. Rest API
- B. Salesforce ManagedPackage
- C. Change Sets
- D. Metadata API

Answer: B

NEW QUESTION 199

What can you do on the Edit Field Attributes page when uploading a CSV file to Analytics?

- A. Change a field's name
- B. Change a field's format
- C. Change a field's type
- D. All of the above

Answer: D

NEW QUESTION 204

A company wants to allow users who belong to an account team to see all the Opportunities associated with that Account in Einstein Analytics. Which two actions accomplish this requirement? Choose 2 answers

- A. Apply sharing inheritance.
- B. Create a master-detail relationship between the Salesforce Account and Opportunity objects.
- C. In the dataflow, extract the AccountTeamMember object and augment it with the Opportunity object using 'AccountId' as the joinfield and apply following security predicate: 'AccountTeamMember.UserId' == "\$User.Id".
- D. In the dataflow, extract the OpportunityTeamMember object and augment it with the Opportunity object using 'OpportunityId' as the join field and apply the following security predicate: 'OpportunityTeamMember.UserId' == "\$User.Id".

Answer: AC

NEW QUESTION 205

What are the two main parts of a lens/exploration?

- A. Query
- B. Visualization
- C. Dataset
- D. Measure
- E. Grouping

Answer: BE

NEW QUESTION 208

A dashboard dataset is growing and the Einstein Analytics consultant notices an impact on performance. The consultant needs to make a few adjustments. Which three actions can the consultant take to improve dashboard performance? Choose 3 answers

- A. Reorganize the dashboard widgets.
- B. Distribute steps among separate pages.
- C. Use SAQL code to join datasets at runtime.
- D. Replace separate step filters with a global filter.
- E. Move calculations to a dataflow.

Answer: BDE

NEW QUESTION 210

When you assign any Analytics permission set to users in your org, Salesforce auto- assigns the Analytics Platform permission set license to that user.

- A. True
- B. False

Answer: A

NEW QUESTION 211

A company wants to use Einstein Analytics to analyze the trend of their sales pipeline. The company wants to accelerate the sales process. To do so, they need to know the average time an opportunity spends in each stage. This value is not pre-calculated in Salesforce, so a consultant recommends using a dataflow to calculate it.

How can a dataflow be used to calculate the average time an opportunity spends in each stage?

- A. computeExpression Transformation with SAQL Expression to calculate the duration
- B. flatten Transformation with Offset Expressions to calculate the duration
- C. computeRelative Transformation with offset parameter to calculate the duration
- D. computeRelative Transformation with SAQL Expression to calculate the duration

Answer: D

Explanation:

https://help.salesforce.com/articleView?id=bi_integrate_computeRelative_transformation_operation.htm

NEW QUESTION 214

Default # rows in compare table.

- A. 1500
- B. 1000
- C. 3000

D. 2000

Answer: D

NEW QUESTION 218

An Einstein Consultant receives a new project from a client that wants to implement Einstein Analytics. They do not currently have Einstein Analytics, but want guidance around how to ensure that their users have correct access. They have 1000 users with a small team of three people who will build datasets and dashboards. An additional 15 people should be able to create dashboards. The remaining users should only be able to view dashboards. Which recommendation should the consultant give the client?

- A. Create and assign Salesforce permission sets according to the three types of roles defined.
- B. Assign the app permissions "viewer/" "editor," and "manager" to the three types of roles defined.
- C. Create and assign three new Salesforce profiles according to the three types of roles defined.
- D. Assign "Einstein Analytics Explorer" licenses to users that should only view the dashboard, and assign "Einstein Analytics Developer" licenses to users that should be able to create datasets and dashboards.

Answer: A

NEW QUESTION 223

A consultant built a Tableau CRM dashboard for a shipping company. The consultant enabled data sync (replication) to increase the speed to datasets refreshing. How often will the data on the dashboard be refreshed?

- A. When the dashboard viewer clicks the Refresh button.
- B. When the Data Sync runs to completion, and then recipe runs to completion.
- C. When recipe runs to completion, and then DataSync runs to completion.
- D. Each time a user opens the dashboard

Answer: C

NEW QUESTION 225

Exhibit:



Which two statements can be determined based on the Why it Happened graphic above? Choose 2 answers

- A. Germany performs lower than average but better when the product is Call Center.
- B. The -2.2 Unexplained means there are effects that Einstein will never be able to explain regardless of the dataset.
- C. Call Center is a generally poor performing product, and since there is more in Germany that has a negative effect.
- D. Germany sells more Call Center product and that helps them increase their win rate.

Answer: CD

NEW QUESTION 229

A list widget is added to a dashboard with existing charts and tables. What must be true for the list widget to facet the dashboard charts and tables using widget properties?

- A. The list, chart, and table steps must share a common name.
- B. The list, chart, and table steps must share common dimensions from different datasets.
- C. The list, chart, and table steps must share the same dataset.
- D. Chart and table steps must have their own list widgets.

Answer: C

NEW QUESTION 231

A customer has a dataset consisting of over 300 unique product names. They request a prediction model with the product names included. Which action should the Einstein Consultant take?

- A. Split the analysis into multiple models will each having fewer products
- B. Adjust the model to eliminate extreme values in the outcome variable.
- C. Run the model using the default variables in the Product object
- D. Use SKU numbers rather than product names to increase clarity.

Answer: D

NEW QUESTION 236

In what order does Einstein Discovery present the insights that it uncovers?

- A. Alphabetical, in ascending order
- B. Alphabetical, in descending order
- C. Insights that explain the most variation in the outcome variable, in ascending order
- D. Insights that explain the most variation in the outcome variable, in descending order
- E. B and D

Answer: D

NEW QUESTION 238

When you set up Analytics, which of the following features can you enable?

- A. Low-fuel notifications
- B. Sharing of apps with Communities
- C. Access to the API
- D. A and B
- E. B and C

Answer: E

Explanation:

Community member should have assigned:

- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages' Its possible to access API.
- for a user: API Enabled permission
- for all: Analytics =>Settings=>Grant all users access to Wave API for all users

NEW QUESTION 239

A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?

- A. Use the Analytics External Data API and leverage the "query" resource.
- B. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.
- C. Use the Analytics REST API and leverage the "-query" resource.
- D. Export the dataset as a CSV file and load it to an external database.

Answer: A

NEW QUESTION 244

You are asked to update and maintain your company's Einstein Analytics dashboards. A request comes in for one of the dashboards that contains steps from different datasets. The request is to make it possible for a table from one dataset to be filtered by the results of a chart from another dataset. Your solution is to create a results binding.

Which three steps should you implement to create the binding?

- A. Look up the API name of the filtering field
- B. Look up the API name of the source field
- C. Find source and target step names
- D. Configure the results binding on the target step in the dashboard JSON.

Answer: ACD

NEW QUESTION 246

What kind of org should you use for checking challenges when you do Trailhead modules about Analytics?

- A. An enterprise org, because that type of org is typically used by large companies
- B. A trial org, because you don't need to save anything
- C. A Developer Edition org, because it's a free, safe environment where you can try things out
- D. A higher education org, because analytics requires advanced math

Answer: C

NEW QUESTION 248

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